

RESEARCH INTEREST

My research advances responsible AI for generative systems by understanding non AI experts customizing AI experiences, and by developing evaluation frameworks and design interventions that mitigate downstream harms – including bias, non-consensual likeness use and vague attribution. I combine qualitative methods (semi-structured interviews, thematic analysis) with quantitative and experimental work (behavioral studies) to translate empirical findings into concrete accountability and guardrail mechanisms that scale to platform-level deployment.

EDUCATION

2022 -	Cornell University , Ithaca, United States (expected: 2027) PhD student in Information Science (Concentration: Human-Computer Interaction, Trust & Safety)
2026	Cornell University , Ithaca, United States Master of Information Science
2020	Sogang University , Seoul, Korea Master of Arts and Science (Human-Computer Interaction) Department of Arts and Technology
2017	Sookmyung Women’s University , Seoul, Korea Bachelor of Public Relations & Advertising Minor in Business Administration

PUBLICATIONS

Conference / Journal	
2026	Eun Jeong Kang , Jingruo Chen, Jadon Geathers, Susan R. Fussell, and Juho Kim. 2025. The Impact of Personalized AI Response Suggestions on Content Creators' Direct Messaging (In submission)
2026	Eun Jeong Kang , Fengyang Lin, Angel Hsing-Chi Hwang. 2026 Between Commons and Property: Individual Image-Generation Model Creators’ Perceived Accountability for Derivative AI Model on Open Model Marketplaces. AIES 2026
2025	Eun Jeong Kang , Haesoo Kim, Hyunwoo Kim, Susan R. Fussell, and Juho Kim. 2025. Can Fans Build Parasocial Relationships through Idols’ Simulated Voice Messages?: A Study of AI Private Call Users’ Perceptions, Cognitions, and Behaviors. CSCW 2025
2025	Yoonseo Choi, Eun Jeong Kang , Seulgi Choi, Min Kyung Lee, & Juho Kim. Proxona: Leveraging LLM-Driven Personas to Enhance Creators' Understanding of Their Audience. CHI 2025
2023	Yoonseo Choi, Eun Jeong Kang , Min Kyung Lee, Juho Kim. Creator-friendly Algorithms: Behaviors, Challenges, and Design Opportunities in Algorithmic Platforms. CHI 2023
2019	Eun Jeong Kang , Yongsoon Choi. Influence of Information Retrieval Using A.I Speaker on Online Purchasing Experience - Based on AISAS Model. HCI Korea 2019

Light Peer-Review

2026	Eun Jeong Kang , Waki Kamino, Susan R. Fussell, Malte Jung 2026 Remix Culture as a Lens for Governing Derivative AI Models: A Hatsune Miku Case Study. CHI Democratization of AI Workshop 2026
2025	Eun Jeong Kang , Jingruo Chen, and Susan R. Fussell. 2025. Understanding Content Creators’ Struggles and Expectations of AI in Direct Messaging. CHI Late Breaking Work 2025
2020	Eun Jeong Kang , Cin Young Hur, and Yong Soon Choi. 2020. CrowdForest : A Visualization Tool for Opinion Sharing based-on Semantic Figurative Metaphors. In 25th International Conference on Intelligent User Interfaces Companion
2022	Eun Jeong Kang , Haesoo Kim, Hyunwoo Kim, Juho Kim. When AI Meets the K-Pop culture: A case study of fans’ perception of AI Private Call. Cultures in AI/AI in Culture A NeurIPS 2022 Workshop
2021	Yoonseo Choi, Eun Jeong Kang , Juho Kim, How Does Netflix “Understand” Me?: Exploring End-user Needs to Design Human-centered Explanations. Neurips Workshop on Human-Centered AI 2021
2019	Taejae Han, Eun Jeong Kang , Jinho Bae, Junghyun Park. A generative approach to Korean abstract painting Dansaekhwa. Neural Information Processing Systems 2019 (Neurips 2019) Workshop on Design and Creativity

RESEARCH EXPERIENCE

2022 -	Communication and Collaborative Technologies Lab , United States <i>Graduate Research Assistant</i> - Conducting IRB-approved interview studies (N=20+) with individual ML developers of fine-tuned image-generation models to characterize harm patterns - Conduct an interview study with social media creators (N=15) to investigate practices and challenges in direct-messaging on social media platforms - Designing a human–AI reliance-calibration study in a high-stake healthcare context where dynamic explanation methods are triggered to measure over- under- reliance. relevant to evaluation and guardrail design for generative AI advisors. - Prototyped and deployed an LLM-based personalized direct-messaging assistant for layperson users, incorporating safety considerations around impersonation.
2020 - 2022	KIXLAB, KAIST , Korea <i>Predoctoral Research Assistant, Mentor: Juho Kim, Collaborators: Sung-Cheol Lee, Yoonseo Choi</i> - Led the first in-depth study of fan users of commercial synthetic-voice idol services, surfacing concrete harms — parasocial over-attachment, consent ambiguity, and identity misrepresentation — that inform guardrail design for voice-cloning systems. - Conduct a think-aloud study and suggest movie AI recommender system design considerations. - Run online workshop with vehicle owners to design entertainment experiences of autonomous vehicle - Design a real-time chat discussion interface supporting argumentative questioning and moderation
2019 - 2020	VDSLab, Sogang University , Korea <i>Research Assistant, Mentor: Yongduck Seo</i> Built end-to-end deep-learning pipelines in Python/PyTorch for detecting attributes on roadside traffic signage, including dataset curation, augmentation, and evaluation across class-imbalanced conditions.

WORK EXPERIENCE

2022 - 2025	Teaching Assistant , Cornell University - INFO1300: Introductory Design and Programming for the Web - INFO2950: Introduction to Data Science - INFO5355: Human Computer Interaction Design
2015 - 2017	Creativia , South Korea Digital Marketing Strategist - Execute online influencers-based advertising campaign management on Instagram - Analyze CTR (Cost-Through-Rate) data and online website banners and user website access data - Execute and operate web-based live-streaming campaign
2014	Microsoft Korea , South Korea Marketing Assistant - Social media channels (Facebook) operation - Social media content planning and design - Offline event planning and operation - Marketing agency communication

SKILLS

Research Methods	Prototype design (Web development, figma), Qualitative study design (workshop, survey, interview), Quantitative analysis (Frequentist methods, Bayesian analysis), Heuristic testing, Product management
Programming /Framework	HTML/ CSS/ Javascript (React, Typescript, Node) Python, MongoDB, Django

ACADEMIC SERVICES

Student volunteer	ICCV 2019, CSCW 2022, 2024, 2025
Reviewer	CHI 2025 - 2026, CSCW 2023, 2024, 2026, TOCHI 2026, DIS 2021 - 2024